

# Lindfield Life

Local village talk, by the village

## Advertise with us...

Lindfield Life magazine comes out every month, and is distributed free to every house in the flourishing Sussex village of Lindfield, a week before the month begins. It is packed with topical local content written and provided by individuals, groups/societies and the local Parish councils (inc. surrounding rural village areas). Your advertisement will sit alongside real content which is by the village, for the village. There are over 3,400 hand delivered to homes, plus a further 1,000 distributed through local shops/outlets. Every month Lindfield Life magazines aren't just out there - they are actually being read, kept on coffee tables and talked about locally.



Advertising rates (+VAT)	1 month	3 months	6 months	12 months
Quarter page	£50	£47.50 /mth	£45 /mth	£40 /mth
Half page	£90	£87.50 /mth	£85 /mth	£80 /mth
Full page	£170	£165 /mth	£160 /mth	£145 /mth
Back cover	£200	(longer terms by agreement)		

All advertisements are subject to standard rate VAT and payment terms (see p.3).

**Not-for-profit groups/organisations or registered charities can benefit from 50% off the above rates for all advertising (except Back cover).**

Advertisement design from £45 +VAT.

We can make up the artwork for your adverts on your behalf - as a professional design agency, you can trust us with your logo and image.

In addition to your display ad (exact sizes and comparisons are shown overleaf), as an advertiser you will also feature in our monthly Advertisers Index - which will always be printed on the inside back cover of the issue you appear in. Our magazine website - [www.lindfieldlife.co.uk](http://www.lindfieldlife.co.uk) - also has a page dedicated to promoting our current advertisers. When booking your ad, just give us a brief description of your business (no more than 60 words) and you'll automatically be added to the site for the full advertising period you have signed up to. Two more ways your Lindfield Life advert will promote your business - and, best of all, they're FREE! You won't be charged any extra on top of your advertisement cost; it's included in the price!

**Call 01444 884115 now to book your ad,  
or email us at [ads@lindfieldlife.co.uk](mailto:ads@lindfieldlife.co.uk)**

# Advert sizes at a glance...

**qtr**

Quarter page (landscape)  
148x51.5mm

**half**

Half page (landscape)  
148x107mm

# half

Half page (portrait)  
72x218mm

# qtr

Quarter page (portrait)  
72x107mm

## **Payment Terms:**

Advertisers may elect to settle their contract in one of the following two ways: Standing Order or In Advance.

### **1) Standing Order**

We will send you out a Standing Order Mandate, which you must complete and return to Kipper Creative Ltd on or before the first copydate of your advertising run. All Standing Orders must pay monthly on the 1st of each month, the amount due on the Lindfield Life order form for that month's advertising alone. This method allows you to spread your payments. Completed Mandates will be sent direct to your bank, after the payment method has been logged. You will receive monthly invoices, along with your reference copy of the magazine, marked 'Paid by Standing Order'.

### **2) In Advance**

If you prefer to write a cheque or pay online by direct transfer, you can also do it this way. Using this payment method, you will be invoiced for the total amount of your contract in one lump sum. The full amount must be paid on or before copydate of the first advertising month. Each copy you advertise in will be delivered to you by post.

# back

Back page  
173x246mm (including 3mm bleed)

# full

Full page (shown by the inset line)  
148x218mm